



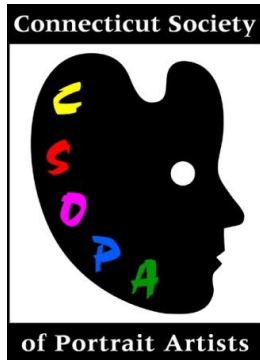
Exhibition
Gifts
Matching
Demonstrations
Museum Tour

The Connecticut Society
of Portrait Artists

October 1-28, 2017

Artist Prospectus

CSOPA Juried Portrait Exhibition and Events
Event Chairperson: ShawnaLee Kwashnak



CSOPA is honored to partner with Arts Escape for SPF17. As part of our ongoing mission to promote the classic art of portraiture throughout Connecticut, we come to Southbury with a juried exhibition of members' work and outreach activities that involve the public. All CSOPA artists are Professional Ambassadors of Portraiture with a variety of opportunities to increase their exposure and interact with the community through exhibiting, demonstrating, and the creation of original works specifically for this event.

CSOPA Founder and President, Jeanine Careri Jackson www.csopa.org

In this day and age of technology, people are so used to instant results that they overlook 'real' art. They overlook the talent of portrait artists, and how they can capture the beauty and personality of their subjects without technology. These portraits are heirlooms that can be passed down from Generation to Generation. I think people forget about commissioning portraiture because they don't have the exposure or access to Portrait Artists. It will be AE's goal to help advocate the work of CSOPA in October through our Gallery and our clients.

Arts Escape Executive Director, Becky Butler

www.artsescape.org



88 Main Street South
Southbury, CT 06488

203-586.1474

SOUTHBURY PORTRAIT FESTIVAL OCTOBER 1 - OCTOBER 28, 2017

Official Web Site: CSOPA.org/SPF17.html

Calendar Summary

***July 15 Submission Deadline - Forms and Email Images**

August 12 Fundraiser Off-Site

September 30, *1pm-3pm Receiving & 3pm-4pm Hanging

October 1, 2 pm - 4 pm SPF17 Opening Reception, Awards, Holiday Giving , Matching

October, Monday through Thursday 10 am - 4 pm SPF17 Portrait Artists in Residence

October 5: 10am New Britain Museum Tour & After Lunch Copy Session

October 14, Live Demo 1 pm - 4 pm

October 28, Saturday Multiple Match Unveilings Ceremony (12-1pm) *Pick-Up (1-2pm).

Co-Chairs

ShawnaLee Kwashnak artist@shawnalee.com, Jeanine Jackson jacksonportraits@aol.com

**Selected Artists' Core Schedule.*



What & Where: SPF17 Juried Exhibition of approximately 30 selected works, Opening Reception, Demos, Artists-in-Residence, Unveilings and Closing Ceremonies all take place at **Arts Escape, Southbury, CT**. This is a new facility with excellent lighting in a busy part of town.

Who: All CSOPA members are invited to submit. New members are welcome. Annual membership is \$40. To check your member status, renew, or join CSOPA:
> log in to <http://www.csopa.camp8.org> or
> contact CSOPA Membership Director, Pat Boes: Memoriesinpastel@gmail.com.

Submission does not guarantee acceptance to the show. Selected artists may participate in optional activities where specified. The selection committee consists of the CSOPA Board of Directors and Becky Butler, Executive Director of Arts Escape. There will be cash and gift awards up to \$1200. Juror tba.

***Volunteering is required** in at least one capacity related to SPF17 in order to be considered for selection. Artists not participating in the exhibition are welcome to volunteer. Volunteer opportunities are listed on page 6. Your volunteer selections will be confirmed end-July.

Commission Fees on all portraits sold during or as a result of this show: Artists retain 60% and pay donations of 30% to Arts Escape, 10% to CSOPA - both 501(c) 3 nonprofits. Sales are made directly by each artist who is responsible for paying commissions and collecting 6.35% CT sales tax on the amount they retain.

Example with a sell price of \$1,000: An artist who sells a portrait for \$1,000 will pay \$300 to AE and \$100 to CSOPA. At the time of the sale, the artist charges the client \$1,000 + (\$600 x 6.35%) = \$1,038.10.

Schedule and Events

***Artists' Core Schedule Starred. Others are optional.**

***July 15 Submission Deadline** Mail the attached form AND email entries. Original portraits in any medium. No digital or photography. \$25 for the first entry, \$10 each additional.

Maximum size 24" (height) x 18" (width) before framing; sculpture max 2' diameter, base and sculpture not to exceed 36" high including artist's stand not to exceed 40 lbs total. Selected Artists and Wait Lists will be emailed end of July.

August 12 Fundraiser at Private Estate Arts Escape off-site fundraiser where garden and gala guests bid on a *Head and Shoulders* portrait by *one CSOPA artist will be invited by the selection committee end-July. \$500 payable directly to artist if item sells.* Please indicate your interest on the submission form and further details will be provided.

***September 30, 1pm - 3pm Receiving** Selected works must be delivered by selected artists or their agents to Arts Escape properly framed, securely wired and ready for hanging 3-4pm. Sculptures must have their own stand or pedestal.

October 1, 2 pm - 4 pm SPF17

> **Reception** CSOPA-Catered Event to be created by the Reception Committee. Public. Free.

> **Awards** Juror tba, cash amounts and gifts up to \$1200. Announcements at reception, 3:30.

> **Holiday Giving** (Optional for exhibiting artists) *Exhibition Holiday Panel Display* and *Reception Holiday Table* feature Gift Certificates for Portraits that will be sold at Arts Escape throughout the festival. Interested artists will receive further details.

> **Match Artists** (Optional for exhibiting artists) Request a volunteer model from the community or during the reception for an original single sitting portrait specifically for this event. Match Artists are willing to create a portrait with no guarantee to sell. The option to buy is one price for all: \$500. Describe the type of portrait a patron may expect for that price and provide a Match Sample to exhibit. Completed Match Portraits will be unveiled at the October 28 Closing Ceremony. Contact Jeanine or ShawnaLee if you have questions.

Participation in Holiday Giving or Matching Program is not required to exhibit. There are no guarantees that your gift certificate will sell or that you will be matched, but you do have to be in it to win it!

October, Monday through Thursday 10 am - 4 pm SPF17 Portrait Artists in Residence Program Get out of your studio! Selected artists wishing to gain additional exposure can request free studio time with model stand at Arts Escape during the month of October - by appointment. Additional information will be provided to *selected artists* who indicate an interest on the submission form.

October 5, Thursday Field Trip New Britain Museum for a special docent-lead Face-to-Face **Portraits Tour**. We meet at Arts Escape at 10am for SPF17 Tour, then carpools depart 10:30am. Group tour begins 11am at NBM. *Seniors, students, and general public will pre-register to join us.* Museum entry with tour is \$15. An afternoon graphite drawing copy session for SPF17 artists will be available for \$5. Please let us know if this activity interests you on the submission form. Registration at [SPF17 - New Britain Museum Tour](#).

October 14, Live Demos 1 pm - 4 pm One selected artist who indicates interest on the submission form will be invited to work from live model on site for an honorarium of \$100.

October 28, Saturday Closing Ceremony and Multiple Unveilings (12-1pm) *Exhibiting Artist Pick-Up following closing ceremony (1-2pm). Required.

Frequently Asked Questions

Q. *What if I'm not sure of my schedule?*

A. It's OK to express interest now, then confirm later for most events and volunteer opportunities. There are three dates you commit to with your entry submission form:

Artists' Core Schedule

July 15, Midnight Entry Deadline

September 30, 1pm-3pm Receiving Selected Works

October 28, 1pm-2pm Pick-Up

Q. *Is framing included in \$500 portraits?*

A. We encourage you to include a basic frame or base with your Match Sample and description. Show a single-sitting portrait painting, drawing or sculpture that did not take more than a few hours to complete.

Q. *What if the Match patron wants a bigger portrait?*

A. If someone signs up for a Match Portrait valued @ \$500 with no requirement to purchase then asks you for a bigger/more expensive piece when you meet, you are welcome to negotiate a higher price. Please *require a commitment* to purchase with a deposit (50% recommended). CSOPA discourages our artists from making major exceptions to your regular price list and investing many hours for larger works without a guaranteed sale. We are educating the public about the value of our classic art form.

Q. *Who collects money?*

A. Artists collect portrait fees and pay donations to Arts Escape (30%) and CSOPA (10%). See "Commissions" on page 2 for example.

Q. *Why is volunteering required?*

A. CSOPA's Directors have responded to your survey responses with this members-only, juried exhibition outside of Fairfield County. In exchange for our commitment to you, we ask members to volunteer support.

Southbury Portrait Festival

October 1-28, 2017 at Arts Escape, Southbury, CT
CSOPA **Members Only** Juried Exhibition and Events

ARTIST SUBMISSION FORM

Office Use Only

July 15 Deadline

Your Name _____

Email: _____ Cell Phone: _____

Address _____, City _____, State _____, Zip _____

I agree to prospectus terms and core schedule. Signature _____

MEMBERSHIP STATUS (csopa.camp8.org)

Renew or Join Now for calendar year 2017

I am a current member _____

\$40 _____

Original portraits in any medium. No digital or photography. Up to 6 entries. *Match samples should be priced at \$500.* *Please complete this form AND email images per instructions at the bottom of this page. Mail completed forms with payment to ShawnaLee Kwashnak, 59 Bioski Road, Middlebury, CT 06762. Selection lists will be emailed by the end of July. **Good luck to all!**

***ENTRY #1 Title** _____ \$25 _____
Dimensions _____ (height) x _____, x _____ Medium _____
Price for Sale \$ _____ or Price for Similar \$ _____ Use as Match Sample? (Yes/No) _____

ENTRY #2 Title _____ \$10 _____
Dimensions _____ (height) x _____, x _____ Medium _____
Price for Sale \$ _____ or Price for Similar \$ _____ Use as Match Sample? (Yes/No) _____

ENTRY #3 Title _____ \$10 _____
Dimensions _____ (height) x _____, x _____ Medium _____
Price for Sale \$ _____ or Price for Similar \$ _____ Use as Match Sample? (Yes/No) _____

ENTRY #4 Title _____ \$10 _____
Dimensions _____ (height) x _____, x _____ Medium _____
Price for Sale \$ _____ or Price for Similar \$ _____ Use as Match Sample? (Yes/No) _____

Total Paid Online (csopa.camp8.org): \$ _____ or Total "CSOPA" Check Enclosed \$ _____

***EMAIL ENTRIES to csopaentry@gmail.com. July 15 Deadline** for email images. In the subject line, specify "SPF17". Type descriptions in the body of your message: Your First and Last Name, Title, Dimensions (height first), Medium, and Price for Sale or For Similar. You may also scan or use your smartphone to email a clear photo of your submission form. Jpeg file size 300dpi. If selected, do we have your permission to use your images for promotional materials printed or online? Yes/No _____

Artist Participation

Name _____ Cell # _____

OPTIONAL EVENTS & Volunteer Opportunities

This Participation Form may be submitted prior to entry submissions. Deadline is July 15.

You must volunteer at least once to be considered for exhibition.

It only takes one *volunteer check mark* to be a big help!

Please check all that apply to your interests and present availability.

_____ *Yes! I am able to Volunteer to help with public relations, advertising.*

_____ **August 12** I would like to be considered for Fundraiser Auction Item *if Selected.*

_____ *Yes! I am able to Volunteer September 30, *Receiving (1- 3pm) and/or Hanging (3-4pm)*

October 1, 2 pm - 4 pm Reception Open to the Public

_____ **I plan to Attend**

_____ *Yes! I am able to Volunteer October 1 Reception Committee (Awards, Catering, etc..)*

_____ I plan to participate in Holiday Giving *if Selected.*

_____ *Yes! I am able to Volunteer to assist with Holiday Giving Program (Displays, etc.)*

_____ I plan to participate in Matching Program *if Selected.*

_____ *Yes! I am able to Volunteer to assist with Matching Program*

_____ **October 14, I would like to be considered for Live Demo 1 - 4. \$100 for one Selected Artist.**

_____ *Yes! I am able to Volunteer to assist with Live Demos and Monitor.*

_____ **I would like to participate October, Portrait Artists in Residence Program**

Arts Escape: Monday through Thursday 10 am - 4 pm

If selected, which weekday(s) would you prefer? _____ am/pm/or both? _____

_____ *Yes! I am able to Volunteer to help coordinate the Portrait Artists in Residence Program*

_____ **I plan to Attend October 5 The New Britain Museum Face-to-Face Portraits Tour.** Morning Tour **Open to All.** Fee \$15. (Pre-register and pay fees at [SPF17-Museum Tour](#). This can be done later.)

_____ **I plan to attend** Afternoon Drawing Session for **Selected Artists** Only. \$5

_____ *Yes! I am able to Volunteer to help organize the Museum Tour & Copy Session*

_____ **I plan to Attend October 28, Saturday Unveilings Ceremony 12-1. (*All artists must pick up between 1 and 2.)**

_____ *Yes! I am able to Volunteer to help on October 28, Saturday Unveilings Ceremony 12-1 and/or Pick-Up, 1-2.*

_____ *Yes! I am able to Volunteer to help with other (please specify):*

Comments/Questions: _____